



**A funtastic new
shape for an old
favorite!**

3-foot long, delicious
Licorice Whips in
5 kid-pleasing flavors



Dimensions:
27" L x 27" W x 55" H

Product features:

- Recognized, favorite candy in a great new form
- Attractive, attention-getting, revolving display
- Five kid-pleasing flavors: Sour Apple, Green Apple, Red Berry, Watermelon, Bitter Berry

Program features:

- One retail price point: only 99¢ each
- Merchandise not pre-priced
- 120% markup to for retailers at 99¢ suggested retail
- Generates over \$300.00 profit per square foot of floor space (assuming 6 turns per year).
- Takes minimal floor space (footprint is approx. 2' x 2')
- Low introductory price, no back stock

00200 Intro Deal

- 12 cases Licorice Whips:
 - 2 boxes each: Red Raspberry, Watermelon, Bitter Berry
 - 3 boxes each: Sour Apple, Green Apple
- Of the 12 cases, 2 cases are FREE which when sold at 99¢ each offset the cost of the display
- Open stock available on all flavors

The Warrell Corporation

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